7 SENSES STREET DAY



PROJECT DETAILS

CLIENT	N/A
LOCATION	Brisbane
COMPLETION	2014
PROJECT TEAM	Rob Waddell, Amy Waddell
PHOTOGRAPHY	Joel Sim

PROJECT DESCRIPTION

The Seven Senses Street Day display was an entry in a design competition that aimed to find ways to improve underutilised spaces in our cities. The design, applied to a case-study suburban street, intended to engage the seven human senses to reclaim the street from cars and give it back to its residents.

The Seven Senses Street showcases ideas and design interventions that are sustainable, flexible, adaptable, multigenerational and cost effective. It also proves that when design appeals to our seven senses, it not only improves the accessibility of our neighbourhoods but also greatly enhances the liveability and daily enjoyment for all residents.

It is hoped that the Seven Senses Street Day will be an exemplar to other communities on how they can reclaim their street and build a culture of true inclusion.