







## PROJECT DETAILS

CLIENT	AMC DEVELOPMENTS PTY LTD
LOCATION	Fortitude Valley, QLD
COMPLETION	2019
PROJECT TEAM	Phil Jackson, Scott Schindel, Joel Sim
PHOTOGRAPHY	Guymer Bailey Architects

## PROJECT DESCRIPTION

California Lane is an exciting laneway precinct behind the popular Brunswick Street in Fortitude Valley, Brisbane. The laneway, which is an extension of the Bakery Lane and Winn Lane developments, aptly incorporates retro elements from the nostalgic years of California.

Designed to achieve the delicate balance of business and pleasure, and provide a haven for pedestrian traffic, the laneway showcases emerging brands and boutiques among exquisite cafes, bars and eateries, to create an ideal spot for dining in style.

With our client driven by a desire to honour his family's history within the Valley, the family-owned business California Café, once located at Carroll's Corner in Brunswick Street, became the inspiration behind the design. Materials, features, finishes and planting were borrowed from the era with pastel walls, neon signs and tall palm trees creating a warm, inviting retro feel fitting to 1960s California.